

A man with a beard and dark hair is looking into a mirror. He is wearing a white t-shirt. His reflection is visible in the mirror. The background is a bright, white bathroom.

DEFY

DEFY THE NORM. DEFY THE ODDS.

**EVERY DAY,
FOR HIM**

LOOKS GOOD IN HIS BATHROOM
AND EVEN BETTER ON HIS SKIN.



STEP 1: DEFY DIRT FIGHTER

IT'S TIME TO FIGHT THE DIRT!

A no-nonsense cleanser that removes the dirt and grime from your skin and protects it from environmental damage.

Key Ingredients: Alteromonas Ferment Filtrate, Collagen, Portulaca Oleracea Extract, Natural Fruit Extract, Bitter Orange Oil

WHAT MAKES DEFY DIRT FIGHTER AWESOME?

- Effectively cleanses your skin
- Acts as a shaving cream
- Defends your skin from dryness like a champ
- Manages oily and acne-prone skin types and combats inflammation and irritation
- Smoothens and evens out skin tone

STEP 2: DEFY YOUTH TONIC

This serum fights against the demons of fine lines and wrinkles while keeping your masculinity intact.

Best applied after cleansing, it is designed to deliver intense benefits even in low doses, making your skin noticeably firmer and smoother.

Key Ingredients:

Silanetriol and Hyaluronic Acid, Collagen, Portulaca Oleracea Extract, Orange and Lemon Extract

WHAT MAKES DEFY YOUTH TONIC AWESOME?

- Helps reduce fine lines
- Helps firm your skin
- Hydrates, moisturises, and smoothens your skin
- Helps eliminate damage from irritants and environmental stressors
- Acts as an excellent aftershave without the burn or irritation



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YOUTH TONIC